

Modern Latina presents
“Modern Latinas: Amazing. Powerful. Unstoppable.”
at MACLA, Movimiento de Arte y Cultura Latino Americana in downtown San Jose
Saturday, August 24, 2013
For more information contact linda.castillo@modernlatina.com / 408.506.7515

Sponsorship Levels & Benefits:

<p>Platinum Sponsor \$1,000</p>	<ul style="list-style-type: none"> • Opportunity to speak at the event and show a short video at the event • Sponsorship recognition at event • Banner ad (468x60 above the fold) inclusion on Modern Latina website for one month • Sponsored post on Modern Latina. An opportunity for the advertiser to provide a short article about a featured product, service, contest, or promotional feature. The post can include images, videos and direct links to advertiser’s website • Sponsor spotlight in event email to Modern Latina subscribers • Table at the event to highlight your company • Logo inclusion in event wrap up video • Logo and direct sponsorship link on event web page • Sponsorship recognition on all press and event marketing materials • Inclusion of promotional material in gift bag (first 50 guests) • 10 event tickets
<p>Gold Sponsor \$500</p>	<ul style="list-style-type: none"> • Sponsorship recognition at event • Banner ad (468x60 above the fold) inclusion on Modern Latina website for one month • Table at the event to highlight your company • Logo and direct sponsorship link on event web page • Sponsorship recognition on all press and event marketing materials • Inclusion of promotional material in gift bag (first 50 guests) • 6 event tickets
<p>Silver Sponsor \$200</p>	<ul style="list-style-type: none"> • Sponsorship recognition at event • Banner ad (250x250) inclusion on Modern Latina website for one month • Logo and direct sponsorship link on event web page • Sponsorship recognition on all press and event marketing materials • Inclusion of promotional material in gift bag (first 50 guests) • 4 event tickets
<p>Bronze Sponsor \$100</p>	<ul style="list-style-type: none"> • Sponsorship recognition at event • Logo and direct sponsorship link on event web page • Sponsorship recognition on all press and event marketing materials • Inclusion of promotional material in gift bag (first 50 guests) • 2 event tickets
<p>Cuisine or Beverage Sponsorship</p>	<ul style="list-style-type: none"> • Sponsorship recognition at event • Table at the event to highlight your company • Logo inclusion in event wrap up video • Logo and direct sponsorship link on event web page • Sponsor spotlight in event email to Modern Latina subscribers