

**Modern Latina 10<sup>th</sup> Anniversary Celebration**  
**“Fashion Fights Back” - A Runway Event Benefitting Latinas Contra Cancer**  
at San Jose Women’s Club in downtown San Jose, Thursday, October 1, 2015  
For more information contact [linda.castillo@modernlatina.com](mailto:linda.castillo@modernlatina.com) / 408.506.7515

**Sponsorship Levels & Benefits:**

<p><b>Trendsetter</b> <b>\$2,500</b></p>	<ul style="list-style-type: none"> <li>• Opportunity to speak at the event up to 8 minutes</li> <li>• Sponsorship recognition at event</li> <li>• Sponsor table at event</li> <li>• Banner ad (468x60 above the fold) on Modern Latina website for one month</li> <li>• Full page ad in the 10<sup>th</sup> Anniversary Commemorative digital edition</li> <li>• Social media mention before the event</li> <li>• Sponsored post on Modern Latina. An opportunity for the advertiser to provide a short article about a featured product, service, contest, or promotional feature.</li> <li>• Sponsor spotlight in event email to Modern Latina subscribers</li> <li>• Logo and direct sponsorship link on event web page</li> <li>• Sponsorship recognition on all press and event marketing materials</li> <li>• Inclusion of promotional material in gift bag</li> <li>• 16 VIP reserved seats to view fashion show</li> </ul>
<p><b>Posh Patron</b> <b>\$1,500</b></p>	<ul style="list-style-type: none"> <li>• Opportunity to speak at event up to 4 minutes</li> <li>• Sponsorship recognition at event</li> <li>• Sponsor table at event</li> <li>• Banner ad (468x60 above the fold) on Modern Latina website for one month</li> <li>• ½ page ad in the 10<sup>th</sup> Anniversary Commemorative digital edition</li> <li>• Social media mention before the event</li> <li>• Logo and direct sponsorship link on event web page</li> <li>• Sponsorship recognition on all press and event marketing materials</li> <li>• Inclusion of promotional material in gift bag</li> <li>• 12 VIP reserved seats to view fashion show</li> </ul>
<p><b>Avant Guardian</b> <b>\$1,000</b></p>	<ul style="list-style-type: none"> <li>• Sponsorship recognition at event</li> <li>• Sponsor table at event</li> <li>• Social media mention before the event</li> <li>• Banner ad (250x250) inclusion on Modern Latina website for one month</li> <li>• Logo and direct sponsorship link on event web page</li> <li>• ¼ page ad in the 10<sup>th</sup> Anniversary Commemorative digital edition</li> <li>• Sponsorship recognition on all press and event marketing materials</li> <li>• Inclusion of promotional material in gift bag</li> <li>• 8 VIP reserved seats to view fashion show</li> </ul>
<p><b>Stylish Supporter</b> <b>\$500</b></p>	<ul style="list-style-type: none"> <li>• Sponsorship recognition at event</li> <li>• Logo and direct sponsorship link on event web page</li> <li>• 1/3 page ad in the 10th Anniversary Commemorative digital edition</li> <li>• Sponsorship recognition on all press and event marketing materials</li> <li>• Inclusion of promotional material in gift bag</li> <li>• 4 VIP reserved seats to view fashion show</li> </ul>
<p><b>Classy Contributor</b> <b>\$250</b></p>	<ul style="list-style-type: none"> <li>• Sponsorship recognition at event</li> <li>• Logo and direct sponsorship link on event web page</li> <li>• Logo in Fashion Fights Back page in the 10th Anniversary Commemorative digital edition</li> <li>• 2 VIP reserved seats to view fashion show</li> </ul>