

MODERN LATINA

BRANDING KIT

LOGO SUITE

It's crucial that your logo is adaptable to various spaces. To achieve this, you have different logo variations.



Primary

This should be used first if space allows for it. Use it on websites, footers, stationery, signages, etc

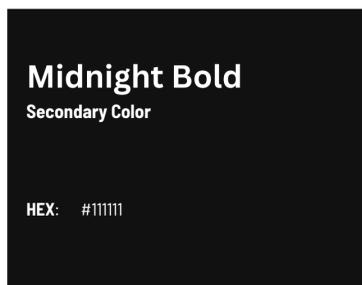


Logomark

Used for smaller spaces like favicon, social media profile picture, stamps, etc.

COLOR PALETTE

The color palette consists of primary, secondary, and accent colors, each carefully selected to convey your brand's identity.



BRAND FONTS

Maintaining typography across your brand ensures recognition and creates memorability. Your fonts have been carefully selected to complement your brand identity, enhancing the overall aesthetic and readability of your materials.

Primary

This is your default typeface. Used for headers and titles.

ANTONIO

Secondary

This complements your primary font. Used for subheadings.

Open Sans

MOOD BOARD

This mood board captures the overall look, feel, and personality we're aiming to convey for your brand. This board is made up of carefully selected images, colors, textures, and design inspirations that reflect your brand's tone, style, and emotional impact.

