

20th Anniversary

Embracing Our Roots on the Runway

THURSDAY, DECEMBER 4, 2025 | SAN JOSE WOMAN'S CLUB



Connect with the highly growing Latina audience and elevate your brand's visibility by engaging with our passionate community as Modern Latina celebrates two decades of cultural impact and empowerment.

ABOUT MODERN LATINA

Established in 2005, Modern Latina is a dynamic lifestyle magazine committed to celebrating, inspiring, and empowering Latina women. We have cultivated a strong connection with our audience through live events, online talks, and engaging stories. By fostering multi-generational dialogues, showcasing success stories, and addressing key issues within the Latino community, we uplift Latinas everywhere. Through initiatives like the Modern Latina Book Club and creating opportunities for advancement and community engagement, we strive to empower Latinas to thrive, connect, and make meaningful contributions.

OUR REACH

Email: 500

LinkedIn: 500

Facebook: 5,000

Event: 150+ attendees

Instagram: 2,500

ABOUT THE EVENT BENEFACTOR

Modern Latina is honored to partner with nonprofit ALAS for our upcoming fashion show, where a portion of ticket sales and all silent auction proceeds will go towards supporting their initiatives in mental health, education, immigration, and community welfare. By sponsoring our event, you will not only showcase your brand but also contribute to a meaningful cause that uplifts and empowers our community. Join us in this impactful collaboration to make a difference to make a difference in our community.

SPONSORSHIP OPPORTUNITIES

Trendsetter \$5,000

- Speaking opportunity at the event (3-5 minutes)
- Branded booth or display for enhanced visibility
- Feature article on ModernLatina.com
- Verbal recognition at the event
- Ad space in newsletter
- Social media feature
- Full page ad in the digital program
- Logo or name recognition on the event landing page
- Complimentary 6 VIP and 2 general admission tickets

Posh Patron \$2,500

- Feature article on ModernLatina.com
- Verbal recognition at the event
- Ad space in newsletter
- Social media feature
- 1/2 page ad in the digital program
- Logo or name recognition on the event landing page
- Complimentary 4 VIP and 2 general admission tickets

Avant Guardian \$1,000

- Verbal recognition at the event
- Ad space in newsletter
- Social media feature
- 1/3 page ad in the digital program
- Logo or name recognition on the event landing page
- Complimentary 2 VIP and 2 general admission tickets

Stylish Supporter \$500

- Ad space in newsletter
- Social media feature
- 1/4 page ad in the digital program
- Logo or name recognition on the event landing page
- Complimentary 2 VIP tickets

Classy Contributor \$250

- Logo or name recognition in the program in the digital program
- Logo or name recognition on the event landing page
- Complimentary 1 VIP ticket

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